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RELEASE: Immediate

Jacobsen Fine Turf Equipment Announces Tractorland as New Distributor in Alberta and Saskatchewan

Jacobsen Fine Turf Mowers, a Textron Inc. (NYSE: TXT) company, is pleased to announce that Tractorland has been appointed as a new distributor for turf mower products in the Canadian provinces of Alberta and Saskatchewan.

Tractorland has the expertise to spearhead ELiTE Lithium solutions for golf courses, sports turf, and commercial facilities, both now and in the future. Tractorland is a well-established distributor of farm equipment, construction equipment, mowers, and UTVs with locations in Calgary, AB, High River, AB, and Regina, SK.

The company provides sales, service, parts, and financing to the provinces of Alberta and Saskatchewan. The Tractorland team has an outstanding reputation for parts and service and is recognized as an industry-leading machinery distributor across both provinces. "With the addition of Jacobsen Products, we are very proud and ready to show our commitment both parts and service availability to our new customers. We wholeheartedly believe this is a major competitive advantage we have. Our desire to grow our business will change nothing about our objective, that is to be better, not bigger. We can't wait to earn our stripes in the golf business and offer a total support system we believe is second to none" Director - Archie Hall, Tractorland.

"We are excited to welcome Tractorland to our distributor network," said Neil Perez, Senior Director of Turf for Jacobsen. "Their commitment to customer service and their extensive knowledge of the turf industry makes them an ideal fit for us. We look forward to working with them to provide our customers with the best possible service and support."

Jacobsen Fine Turf Mowers is a leading manufacturer of turf equipment, with over 100 years of industry experience. Jacobsen's mowers are used by golf courses, sports fields, and commercial turf businesses around the world. The deal extends to incorporate the Cushman® Truckster heavy-duty utility vehicles into Tractorland's portfolio.

"Tractorland is extremely excited for the opportunity to represent Jacobsen Products. Our goal is to offer our customers old and new the very best products we can offer and with the addition of Jacobsen Products into our new entity Tractorland Golf, we believe we hit the nail on the head. We are proud to represent Jacobsen and the Textron Family. " - Austin Hall, Director of Tractorland.

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