

A History of Legendary Performance

1921 - 2007



4-Acre Mower
1921 - Oscar Jacobsen tests one of his first power lawn mowers. Gaining its name from a breakthrough cut rate of four acres a day, the 4-acre Mower cut a swath of 24" and is intended for use on "the vast estates of millionaires." The mower sold for around \$275 and 75 were produced in the first year.



Lawn Queen
1939 - Jacobsen introduces one of the industry's first power mowers for the average-sized lawn called the Lawn Queen. Initial positive interest for the product was interrupted by the outbreak of WWII.



Residential Rotary
1955 - Jacobsen unveils another major breakthrough with the introduction of the first rotary mower for home use that uses four reversible rotary cutting blades. This provides finer cutting of grass and a reduction in clipping clogs. Recognition of Jacobsen quality came with the selection of Jacobsen mowers for maintenance of the grounds at the 1958 Brussels World's Fair.



Chief™ Tractor
1962 - Oscar Jacobsen (right) proudly introduces the Chief™ all-purpose tractor.



Greens King™
1968 - Jacobsen leads the way by producing the first riding greens mower - the Greens King™. The mower becomes the standard of the turf maintenance industry.



Ryan Greensaire II™
1975 - The second generation Ryan aerator became very popular on golf courses. The self-propelled machine could remove 180,000 cores from a 5,000 square-foot green.



HR-15™
1984 - The HR-15™, HR-5™ and the C-4VA Butler tractor added to the product line. The HR-15 was the first large-area rotary mower. Designed as an efficient way to cut grass at parks, schools and other municipal areas, the HR-15 immediately gained wide acceptance and even cut turf at the White House.



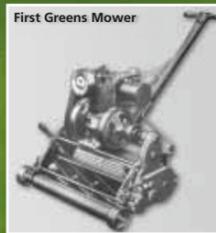
LF-100™
1989 - The LF-100™ is introduced. An industry first, the lightweight 5-gang mower was specifically designed from the ground up to be as light as possible, providing less compaction and healthier turf.



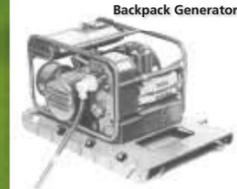
LF-3810™
1992 - The LF-3810™ midweight fairway unit and the Greens King 422™, an updated version of the walking greens mower, are introduced.



MAGSystem™
2004 - The revolutionary MAGSystem™ introduced. The breakthrough technology uses magnets to secure bedknives to the rotary wheel - saving time and providing a better quality cut. The MAGSystem becomes the backbone of future technological innovations at Jacobsen.



First Greens Mower
1923 - Jacobsen again makes history by introducing the first cast aluminum greens mower to cut fine turf and bent grass greens without damaging the meticulously conditioned surfaces.



Backpack Generator
1942 - Mower production gives way to manufacturing of generator sets, tank heaters, cartridge extractors and other products for military use in WWII. In particular was a small, 22-pound backpack generator set designed for use by paratroopers in radio transmission. The Jacobsen-built engine was especially suited to the project because of its superior starting qualities in extreme temperatures. The company received both the Army and Navy "E" awards for meritorious service in wartime production.



524 Seeder
1960 - Jacobsen acquires Rogers Manufacturing Company of Olathe, KS and Sol Master of Minneapolis, MN, expanding the Jacobsen line of commercial turf maintenance products.



Cushman Golf Cart
1967 - Bob Hope and Lucille Ball enjoy a round of golf using the newly introduced Cushman golf cart.



F-20™
1971 - The F-20™, F-133™ and GT™ series introduced. The F-20 is the world's largest golf course mower at the time - a 78 horsepower tractor pulling nine cutting units, cutting a 19.7 foot swath, capable of mowing 12.55 acres per hour.



Greens King IV™
1980 - The legendary triplex mower gets an update, adding a variable-speed foot control, pedal, bigger tires, nine-blade reeds and an industry first - "power backlapping." The Greens King IV™ and one man can still "give a smooth, beautiful cut to 18 average greens in less than four hours."



Turf Groomer™
1986 - The Turf Groomer™ developed and introduced. Invented by superintendent Larry Lloyd, the turf groomer served as a major advancement in greens care by increasing green speed without lowering the height of cut.



HR-5111™
1991 - The HR-5111™ and SF-5111™ introduced to the field. One of the first intermediate rotary mowers between 6-16', the HR-5111 could cut an 11' swath - the perfect rotary mower for mid-range cutting.



Ransomes E-Plex II™
1998 - Jacobsen buys Ransomes, a British company with a two-hundred year history manufacturing agriculture and turf maintenance tractors, mowers and accessories. Ransomes brings many new products and brands under the Jacobsen name, including Cushman trucks and Ryan aerators. Included in the Ransomes product line is the all-electric E-Plex II™.

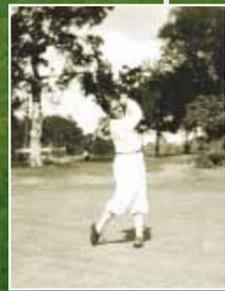


Eclipse™ 122 F
2007 - In 2007, Jacobsen releases the world's first hybrid walking greens mower - the Eclipse™ 122 F. The mower offers unprecedented adaptability and control.

1920 1925 1930 1935 1940 1945 1950 1955 1960 1965 1970 1975 1980 1985 1990 1995 2000 2005 2007



1927 - The USDA announces it has developed creeping bentgrass, which it labels "the perfect putting green grass."



1930 - Bobby Jones wins the Southeastern Open. He would go on to win the Grand Slam that year and cement his legacy as the greatest amateur golfer in history.



1945 - Many superintendents help the war effort by growing turfgrass for military landing strips and other large areas.



1954 - Penn State professor H.B. "Burt" Musser releases Penncross seeded bentgrass, which remains the favored grass for greens until the 1990s.



1964 - Arnold Palmer wins his third US Open title and his fourth Masters. He would go on to win his fourth and final Masters Tournament that year.



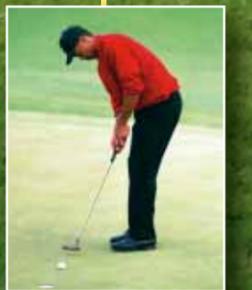
1972 - Among his many other victories that year, Jack Nicklaus wins his third US Open title and his fourth Masters. He is the leading money winner and voted PGA Player of the Year for the fifth time.



1978 - The USGA introduces the current version of the Stimpmeter. Edward Simpson, Sr. originally invented the green speed measuring device in 1936.



1978 - Gary Player lines up a putt for what would be his proudest victory. At age 42, he birdied seven of the final 10 holes to shoot 64 and win the Masters by a stroke.



1997 - Tiger Woods puts to win his first major championship, The Masters, by an amazing 12 strokes - the widest margin of victory the tournament has ever seen.